tokinomo® shelfobot

Coca-Cola

Case Study: Adez

How Adez increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**248.366**	Average Impressions per day	**1.075**
Total estimated traffic	**703.984**	Sales Results	**+245%**

Company: Coca Cola

Brand: Adez

Category: Plant-based dairy

Retailer: Auchan

Country: Romania

No. of stores: 33

Duration: 7 days

Audio

Have you tried the delicious Adez? All Adez drinks have an amazing taste and are a source of vitamin D and calcium, which means that both your bones and your taste buds will be grateful!

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com