tokinomo® shelfobot

Biosil

Case Study: Biosil Pilot

How Biosil increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	9.470	Average Impressions per day	379
Total estimated traffic	30.078	Sales Results	+37%

Company: Paniju

Brand: Biosil

Category: Beauty & Health

Retailer: Medicity Quicentro Sur

Country: Ecuador

No. of stores: 1

Duration: 14 days

Audio

Biosil CH reactivates the cells of your body so that you stay young for longer, scientifically proven that it reduces up to thirty percent expression lines, strengthens hair and nails.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

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