tokinomo® shelfobot

BOLTON GROUP

Case Study: Calvo

How Calvo increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**51.789**	Average Impressions per day	**3.699**
Total estimated traffic	**145.480**	Sales Results	**+65%**

Company: Bolton Group

Brand: Calvo

Category: Canned Goods

Retailer: Masymas Supermercados

Country: Spain

No. of stores: 10

Duration: 14 days

Audio

I am the perfect partner for your dishes. Try the new Calvo easy Flip! With the same amount of tuna and less oil.

About us

Tokinomo is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com