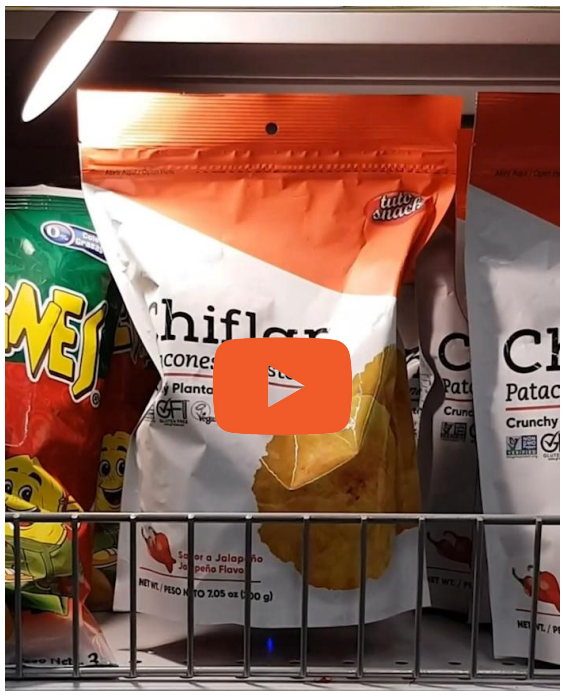
tokinomo® shelfobot

## Case Study: Chiflar

How Chiflar increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

| | | | |
|---|---|---|---|
| Total No. of Impressions | **18.762** | Average Impressions per day | **1.830** |
| Total estimated traffic | **58.573** | Sales Results | **+250%** |



**Company:** Tuto Snack

**Brand:** Chiflar

**Category:** Snacks

**Retailer:** Gran Aki

**Country:** Ecuador

**No. of stores:** 3

**Duration:** 27 days

### Audio

Hey! Take your Chiflar now. Enjoy them alone, with family or with friends. Chiflar: crispy to perfection.

### About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com