tokinomo® shelfobot

Coca-Cola

Case Study: Coca Cola

How Coca Cola increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**24.226**	Average Impressions per day	**2.692**
Total estimated traffic	**81.045**	Sales Results	**+279%**

Company: Coca Cola

Brand: Coca Cola Classic

Category: Beverages

Retailer: Londis

Country: the UK

No. of stores: 3

Duration: 28 days

Audio

Hey there, try the new Coke! Same good looking can, same great refreshing taste, but a whole new....
Well, when you're this good you don't need to change.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com