tokinomo® shelfobot

Coca-Cola

Case Study: Coca Cola

How Coca Cola increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**116.181**	Average Impressions per day	**2.976**
Total estimated traffic	**202.124**	Sales Results	**+211%**

Company: Coca Cola

Brand: Coca Cola Energy

Category: Beverages

Retailer: Happy Shopper

Country: Scotland

No. of stores: 10

Duration: 28 days

Audio

So, wondering if I can quench your thirst? Well, of course I can. I am a CAN. So buy a can. Yes you can!

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com