tokinomo® shelfobot

Coca-Cola

Case Study: Coca Cola

How Coca Cola increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	118.129	Average Impressions per day	2.692
Total estimated traffic	321.720	Sales Results	+67%

Company: Coca Cola

Brand: Rosa

Category: Beverages

Retailer: Delhaize

Country: Serbia

No. of stores: 7

Duration: 14 days

Audio

Hey, try the new perfect 1-liter packaging of hydration.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com