tokinomo® shelfobot

expur GROUPE Avril

Case Study: Expur

How Expur increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	316.341	Average Impressions per day	15.817
Total estimated traffic	756.180	Sales Results	+360%

Company: Expur

Brand: Zagora

Category: Pantry

Retailer: Carrefour

Country: Romania

No. of stores: 1

Duration: 14 days

Audio

Here is the secret ingredient brought from Morocco just for your meals. With Zagora, everything tastes good.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com