tokinomo® shelfobot

FICOSOTA

Case Study: Ficosota

How Ficosota increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	120.586	Average Impressions per day	9.268
Total estimated traffic	78.296	Sales Results	+60%

Company: Ficosota

Brand: Semana

Category: Detergents

Retailer: Cora

Country: Romania

No. of stores: 4

Duration: 24 days

Audio

Hey! Are your clothes a little depressed? Try Semana, the perfect fabric softening treatment! I will bring them to life after a single washing session!

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com