tokinomo® shelfobot

granini®

Case Study: Granini

How Granini increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	184.235	Average Impressions per day	9.047
Total estimated traffic	462.415	Sales Results	+303%

Company: Granini

Brand: Marli Vital

Category: Beverages

Retailer: Kesko

Country: Finland

No. of stores: 11

Duration: 21 days

Audio

The fresh taste of the new Marli Vital juice drink comes from cranberries, lingonberries and rosemary. It is also rich in vitamins E and C which boosts protection of your cells.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

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