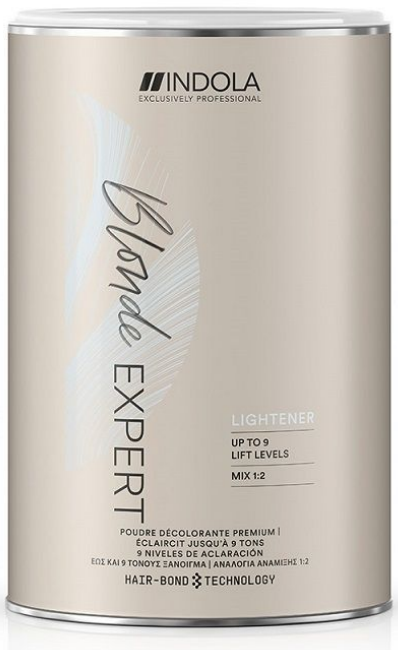
tokinomo® shelfobot

Henkel

Case Study: Henkel

How Henkel increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**20.100**	Average Impressions per day	**853**
Total estimated traffic	**30.690**	Sales Results	**+98.2%**



Company: Henkel

Brand: Indola

Category: Beauty & Health

Retailer: AH

Country: The UK

No. of stores: 6

Duration: 30 days

Audio

What's as easy as 1,2,3? Indola's Blonde Expert Holistic range of course. Become the ultimate blonde expert and expand your service opportunities for all blondes within Indola's Blonde Expert Color and Care range.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

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