tokinomo® shelfobot

Henkel

Case Study: Henkel

How Henkel increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**40.586**	Average Impressions per day	**1.929**
Total estimated traffic	**88.992**	Sales Results	**+70%**

Company: Henkel

Brand: Persil

Category: Detergents

Retailer: Carrefour

Country: Romania

No. of stores: 7

Duration: 14 days

Audio

Discover a new era of cleanliness. Try the new Persil Discs: it removes stains, provides freshness, shine and cares for the fabric.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

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