tokinomo® shelfobot

Hochland

Case Study: Hochland

How Hochland increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**186.568**	Average Impressions per day	**16.961**
Total estimated traffic	**500.477**	Sales Results	**+944%**

Company: Hochland

Brand: Hochland

Category: Dairy

Retailer: Ialomita Supermarket

Country: Romania

No. of stores: 2

Duration: 14 days

Audio

Hey, looking for a delicious bite? Give this hot mozzarella a try! Common, just pull it out of the shelf, see how it stretches beyond yourself. Hochland. Joy of taste.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com