tokinomo® shelfobot

Case Study: Jacobs

How Jacobs Kronung increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**967.311**	Average Impressions per day	**7.111**
Total estimated traffic	**87.411**	Sales Results	**+140%**

Company: Jacobs Douwe Egberts

Brand: Jacobs Kronung

Category: Coffee

Retailer: Profi

Country: Romania

No. of stores: 1

Duration: 14 days

Audio

Hello! You look gorgeous today. You should invite yourself to a coffee! Mmm, do you smell this? Delicious, fresh roasted coffee.... Oooh, sorry, it was me! Stop, stop right here! If you're looking for the perfect coffee, here I am!

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com