tokinomo® shelfobot

Julius Meinl

Case Study: Julius Meinl

How Julius Meinl increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**64.778**	Average Impressions per day	**12.153**
Total estimated traffic	**183.343**	Sales Results	**+50%**

Company: Julius Meinl

Brand: Julius Meinl Inspresso

Category: Electronics

Retailer: Auchan

Country: Romania

No. of stores: 1

Duration: 15 days

Audio

Hey, some people invite you to a coffee, I invite you to 80. Haha... I'm not kidding. For any Julius Meinl Inspresso device you buy, you have 80 coffee capsules on the house.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com