tokinomo® shelfobot

STORCK

Case Study: Knoppers

How Knoppers increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**78.296**	Average Impressions per day	**6.858**
Total estimated traffic	**120.586**	Sales Results	**+46%**

Company: August Storck

Brand: Knoppers

Category: Candy

Retailer: Carrefour & Auchan

Country: Romania

No. of stores: 10

Duration: 7 days

Audio

Hey there! Nice to meet you! Are you looking for a delicious waffle with milk cream and nougat? It's time for Knoppers. Whether you're at work, at school, or on the go – the beloved waffle with milk and hazelnuts is tasty anywhere.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com