tokinomo® shelfobot

Johnson&Johnson

Case Study: Johnson & Johnson

How Le Petit Marseillais increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**51.330**	Average Impressions per day	**6.928**
Total estimated traffic	**78.296**	Sales Results	**2x**

Company: Johnson&Johnson

Brand: Le Petit Marseillais

Category: Health&Beauty

Retailer: Carrefour

Country: Romania

No. of stores: 5

Duration: 14 days

Audio

Hey! Pamper your sensitive skin in Provence by any Le Petit Marseillais product and you may win a dream holiday in Provence or a basket full of Le Petit Marseillais products.
Are you looking for a body wash for sensitive skin? Here it is! Le Petit Marseillais Sensitive, a hypoallergenic shower gel for sensitive skin with a clinically proven formula, special aromas and aloe vera.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com