tokinomo® shelfobot

Nestlé

Case Study: Maggi

How Maggi increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**779.982**	Average Impressions per day	**1.618**
Total estimated traffic	**153.665**	Sales Results	**+50%**

Company: Nestlé

Brand: Maggi

Category: Condiments

Retailer: IC Norte

Country: Bolivia

No. of stores: 4

Duration: 95 days

Audio

Maggi soups are the secret to making your heart happy. They are very tasty. They are as always. Maggi soups, pure flavor. Unmatched taste forever. Try them. New soups. Maggi, tastier than ever.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com