tokinomo® shelfobot

MONSTER BEVERAGE CORPORATION

Case Study: Monster

How Monster increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**39.682**	Average Impressions per day	**3.052**
Total estimated traffic	**11.080**	Sales Results	**+11%**



Company: Monster Beverage

Brand: Monster

Category: Energy Drink

Retailer: Masymas

Country: Spain

No. of stores: 9

Duration: 13 days

Audio

“Monster Energy. When you test me, you release the monster inside you. What are you waiting for?”

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com