tokinomo® shelfobot

LJUBLJANSKE MLEKARNE

Case Study: Muki

How Muki increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**690.132**	Average Impressions per day	**1.126**
Total estimated traffic	**827.955**	Sales Results	**+135%**

Company: Ljubljanske Mlekarne

Brand: Muki

Category: Dairy

Retailer: Interspar

Country: Slovenia

No. of stores: 13

Duration: 60 days

Audio

Guys! Where are you rushing? Don't you know what you're missing? Yum, blueberries! Raspberries are in it. So take some cottage cheese for lunch. Muki, from Ljubljana dairies.

About us

Tokinomo is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com