tokinomo® shelfobot

Quala

Case Study: Quala

How Quala increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**52.538**	Average Impressions per day	**3.013**
Total estimated traffic	**85.362**	Sales Results	**+96%**

Company: Quala

Brand: Vive 100

Category: Beverages

Retailer: Gran Aki

Country: Ecuador

No. of stores: 1

Duration: 15 days

Audio

Vive 100 Moringa, it's rich, delicious, and now with Natural Moringa, to recharge yourself with energy in your day-to-day life.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com