tokinomo® shelfobot

Salsas Asturianas

Case Study: Salsas Asturianas

How Salsas Asturianas increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**46.575**	Average Impressions per day	**3.327**
Total estimated traffic	**139.763**	Sales Results	**+78%**

Company: Salsas Asturianas

Brand: Salsas Asturianas

Category: Sauce

Retailer: Masymas Supermercados

Country: Spain

No. of stores: 10

Duration: 14 days

Audio

Hey, are you one of those people who say “barbecue” or “grill”? I am only for the authentic ones!
Psst! Psst! Don’t forget to add Salsas Asturianas flavor to your summer!

About us

Tokinomo is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com