tokinomo® shelfobot

sano® International

# Case Study: Sano

How Sano increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

| | | | |
|---|---|---|---|
| Total No. of Impressions | 113.385 | Average Impressions per day | 13.624 |
| Total estimated traffic | 18.096 | Sales Results | +96% |

**Company:** Sano

**Brand:** Sano Maxima

**Category:** Detergents

**Retailer:** Auchan

**Country:** Romania

**No. of stores:** 8

**Duration:** 14 days

## Audio

New Sano Maxima Perfume Collection. A magical world of perfumes. Ultra concentrated cloth conditioner with intense scent that you will enjoy for a long time

## About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com