tokinomo® shelfobot

Orkla

Case Study: Orkla Tomi

How Orkla increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**98.027**	Average Impressions per day	**5.659**
Total estimated traffic	**100.135**	Sales Results	**+60%**

Company: Orkla

Brand: Tomi Ketchup

Category: Sauce

Retailer: Carrefour

Country: Romania

No. of stores: 35

Duration: 14 days

Audio

Hei...Tomi makes your day and your wardrobe better! Find out more on tomi.ro. To Iphone or not to Iphone. Check out tomi.ro if you want to win one.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com