tokinomo® shelfobot

Unilever

Case Study: Unilever

How Unilever Plant Line increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**1.011.330**	Average Impressions per day	**36.928**
Total estimated traffic	**278.296**	Sales Results	**+586%**

Company: Unilever

Brand: Plant Line

Category: Cosmetics

Retailer: Carrefour

Country: Romania

No. of stores: 35

Duration: 14 days

Audio

Phytotherapy experts have innovated skincare with Plant Line. The science of natural beauty.
Plant Line anti-aging skincare, inspired by phytotherapy. Plant Line, the science of natural beauty.
The formulas enriched with wheat germs hydrate and help reduce wrinkles. Plant Line, the science of natural beauty.

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.