tokinomo® shelfobot

VIORICA COSMETIC

Case Study: Viorica Cosmetics

How Viorica Cosmetics increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**120.586**	Average Impressions per day	**11.521**
Total estimated traffic	**78.296**	Sales Results	**+550%**

Company: Viorica Cosmetics

Brand: Viorica Spirulina

Category: Health&Beauty

Retailer: Auchan

Country: Romania

No. of stores: 8

Duration: 14 days

Audio

Heey pssst, come closer. I'm on a secret mission to protect your skin from the effects of pollution and restore its elasticity. My secret weapon? The patented complex BioR with spirulina extract. Try me!

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

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