tokinomo® shelfobot

Case Study: Vivesoy

How Vivesoy increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions **10.841**

Average Impressions per day **3.724**

Total estimated traffic **29.577**

Sales Results **+25%**

Company: Pascual

Brand: Vivesoy

Category: Plant-based dairy

Retailer: Masymas

Country: Spain

No. of stores: 10

Duration: 9 days

Audio

You know you can get a terrifying mask right now. Fill your cart with Pascual products and give scares

About us

Shelfobot is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

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