tokinomo® shelfobot

ALBALACT

Case Study: Zuzu Yoghurt Divin

How Zuzu Yoghurt Divin increased sales, brand awareness and shopper engagement by using Shelfobot, the in-store advertising robot.

Total No. of Impressions	**26.435**	Average Impressions per day	**1.347**
Total estimated traffic	**60.711**	Sales Results	**+475%**

Company: Albalact

Brand: Zuzu Yoghurt Divin

Category: Dairy

Retailer: Ialomita Supermarket

Country: Romania

No. of stores: 1

Duration: 14 days

Audio

Get closer. Try the new ZUZU Divine. Greek style yogurt. So fine, so divine.

About us

Tokinomo is a unique robotic solution for in-store promotions that uses a combination of sensors, sound, motion and light to bring products to life at the shelf.

tokinomo.com